

## CASCA Annual Report for 2019/20

### 9.6.20

This report is for CASCA's financial year, which runs from 4 April 2019 to 3 April 2020, and includes activities from the summer term of the last school year.

#### Events

The fundraising event year for 2019/20 started incredibly positively but unfortunately had to be cut short.

We managed to host nearly all of the mainstays of the CASCA calendar including SummerFest, Jumble Sale, Table Top Sale, Dramstock! and the Danceathon. Unfortunately due to concerns over the safety of our guests and volunteers as the Coronavirus pandemic escalated the Quiz had to be cancelled.

The first event of the year was the Jumble Sale. Mary Kavanagh has been the stalwart behind the Jumble Sale for many years but this year she decided to take a more back seat role – if that is possible for Mary. Under her guidance Richard Sanders took over the running of this huge event. The team aimed high and they were not disappointed with a record amount of money raised. In total just over £8k was raised for the school. We must give many thanks to the large amount of volunteers needed to make this event a success. It would be impossible to run without you all so many, many thanks.

This was our second year of selling Christmas Trees to raise funds. We had a higher sales target, which we successfully achieved with a profit of £1500. Our plans are to open sales out to the wider community in 2020 to increase revenue.

We were incredibly disappointed to have to cancel this year's Quiz but many parents and friends took up the opportunity to complete the Quiz at home. All the questions were forwarded on and we hope you had fun completing them. We also saw huge amounts of generosity as many of you donated your ticket price to the school. Even though the event did not happen, we still managed to raise £3577.19 for the school. Thank you all so very much.

Can we just offer our thanks to all the leads - Mary Kavanagh, Richard Sanders, Royston Deitch, Lucy Baron Thomson, Laurel Ives, Tim Vernon, Sally Hodgkinson, Serena Guarnaschelli, Nicola Longfoot and Alison Cable.

Thanks also to the teams of parents and carers who support the leads in delivering all these amazing events, the volunteers on each event day, the ever-helpful school staff who often go beyond the call of duty to support the CASCA team – and to all families and community members who come along and participate.

#### Sponsorship

We have continued with our partnership with estate agent Martyn Gerrard. They have supported the school in many ways including printing flyers, posters and banners for CSG events and providing volunteers. They have also continued their twice-yearly arrangement whereby anyone hosting a MG board promoting a CSG event earns cash for the school. They also offer a scheme where if anyone sells or rents a property through them and mentions their association with CSG they will donate 10% of the fee, around £1000 to the school. Special thanks go to Alastair Strauss at Martyn Gerrard and his team and their enthusiastic support of this partnership.

#### How are our funds spent?

At a total cost of £36,687 our biggest donation of 2019/20 was towards the resurfacing of the netball court into a MUGA court. This was an area that had sadly suffered from a level of neglect but is now an impressive and functional space on which the students can play a variety of sports including netball, basketball, tennis and football. This new MUGA court will also allow the school to generate additional funds by renting the space out to external groups.

The funds raised from Dramstock! are specifically for the music and drama departments within the school. This helps with the production of performances throughout the year.

We have also donated funds to install Green Screens in the school grounds. These screens help to reduce air pollution and promote biodiversity. Due to the school's proximity to the busy Camden Road these screens will be of great benefit to the air quality for our students.

The sum of £1500 has also been used to buy new equipment for the DT department.

## **The year ahead.**

The end of the financial year 2019/20 hit us all with unprecedented times. Although we managed to get most of our events successfully run one of our biggest fundraisers had to be cancelled at the last minute due to the Coronavirus Pandemic. The day after the quiz was due to take place Camden School For Girls closed its doors to nearly all of its pupils. This has resulted in being unable to host the SummerFest 2020 and the Danceathon. Financially this will have a considerable impact on the upcoming year. We need to look ahead at the viability of the Jumble Sale, which is due to take place in November. Innovative ways of fundraising need to be encouraged. It is not clear for how long we will need to social distance but this inevitably will have a huge impact on our fundraising and community activities. We need to be prepared to act swiftly and effectively through the upcoming changes. We need to work even more closely with the school to enable to support them in the best way possible.

## **Management Committee**

The CASCA management committee has been working with a depleted team for the last couple of years.

We have had new offers of support but we need to look at the structure of the Committee and how best to use this support.

It is vitally important that we have a full and committed team in order to continue the important work of supporting the school and its community through fundraising and social events. We have had a very productive and positive year and I would very much like to thank all of those on the committee and beyond for their dedication and hard work. The coming year will be a challenge but we will be ready for it.

- Chair: Vacant
- Vice Chair: Irene Graham
- Co-Treasurers: Maia Eugenieva/Laura Lagana
- Secretary: Vacant

Thanks to you all once again for your support and let's look forward to another successful year ahead.

Irene Graham  
Vice Chair, CASCA  
9<sup>th</sup> June 2020